

TOMMY DINGUS* / GRAPHIC DESIGNER



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www.tommydingus.com



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7233 Kousa Lane,
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Social Media



Experience

ACS Creative (acscreative.com)

2016–Present

Graphic Designer

Furniture client's marketing and corporate identity with a heavy focus on flyers, email and store signage; responsibilities included:

- + Dozens of flyers and emails every month for stores in over 50 districts nationwide
- + Store signage and decals
- + Logos for special events/initiatives
- + Print collateral including posters, brochures, stationery, mailers, etc.
- + Convention/booth materials

Manifest LLC (manifest.com)

(Previously known as McMURRY/TMG, TMG Custom Media, and The Magazine Group)

2007–2016

**Production Assistant; Production Artist;
Ad Traffic Manager; Art Director**

Content marketing with a focus on magazines; responsibilities included:

- + Creating impositions based on editorial counts and ad lists
- + Typesetting
- + Layout/design
- + Photo research
- + Ad creation/trafficking
- + Post-production
- + Web content uploading via Drupal-based CMSs
- + Design of mobile/tablet versions
- + Illustration/infographics for blog posts and social media

Education

Old Dominion University

BFA Graphic Design, 2006

Weapons of Choice

- + Adobe Creative Suite
- + Microsoft Office
- + Adobe Acrobat
- + Basic HTML/Joomla
- + Mag+ (print to mobile plugin)
- + Google DoubleClick for publishers (digital ads and metrics)
- + Enfocus PitStop Pro (PDF preflighting software)
- + Box (content management platform)
- + ProofHQ (online proofing software)
- + Coda text editor
- + Salesforce Marketing Cloud

Freelance

- + Shamrock Marathon poster for annual race in Virginia Beach, VA
- + Local band The Razor Kings' CD design, including insert, disc, and package design
- + T-shirt designs for various diving teams and the **Northern Virginia Swimming League**
- + Logo design, **Montgomery Dive Club**, Rockville, MD

Extracurricular

- + Diving (NCAA Div I diver at ODU; Captain/scholarship/Dean's List athlete)
- + Coaching my age group dive team, **Alexandria Dive Club**, which I co-founded in 2008
- + Sports and concert photography
- + Earned "Outstanding Achievement in Peer Mediation" for conflict resolution work in elementary schools with program directed by Dr. Robert Harris, board of directors' member of **Northern Virginia Mediation Services**

* Yes, that's really my last name.

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Social Media



References

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